

# MEDIA KIT 2025



# CARLEY

*Creative Concepts*



Mary Carley, MPH



## ABOUT ME

My career in health and human services spans thirty-five years. I have leadership experience in a variety of organizations having designed and implemented medical, dental, vision, pharmacy, behavioral health benefits, and wellness programs in public health organizations, hospitals, health plans, and corporations. I have a BA in Biology and Human Services from Albion College and an MPH in Health Behavior and Health Education from the University of Michigan – Ann Arbor.

I founded Carley Creative Concepts in 2016 and have been blogging and posting to social media ever since. I work with a variety of clients and am active on most social media platforms. I look forward to helping you with your social media marketing needs whether for personal, business, or nonprofit work. My goal is to work with brands in the pharmaceutical, medical, dental, vision, fitness, and wellness niches.

Carley Creative Concepts is a renowned social media marketing and influencer marketing agency that empowers brands to captivate their target audience and amplify their online presence. We specialize in crafting engaging campaigns across various social media platforms and leveraging the influence of top-tier creators to deliver exceptional results. With a deep understanding of digital trends and a commitment to excellence, we create impactful strategies that drive brand awareness, boost engagement, and generate tangible ROI.

**Newsletter:** <http://gem.godaddy.com/s/c65acb1>

**Interview:** Hidden Gems: Meet Mary Carley of Carley Creative Concepts - Voyage Ohio Magazine



[www.amazon.com/shop/carleycreativeconcepts](http://www.amazon.com/shop/carleycreativeconcepts)

# STATS & DEMOGRAPHICS



**INSTAGRAM** Last 90 days



**WEBSITE** Last 28 days

FOLLOWERS

**10%**

increase

TOP AGE RANGE

**18-24**

years

VISITORS

**20.3%**

increase

IMPRESSIONS

**116.7%**

increase

EARNINGS

**70%**

increase

GENDER



**61.4%**

Male

**38.5%**

Female

Search Traffic

**65.5%**

increase

Visitors From  
Unique Search

**18-24**

years

Clicks

**120%**

increase

## Collaborations

- FAT JOE BLOG COLLABORATION
- PEOPLE FIRST POLITICAL CAMPAIGN
- THIS GIRL BEAUTY SPA
- ELEMENTS MASSAGE
- THE HEATHERS CLUB OF BLOOMFIELD



## Services

BLOG LINK INSERTION

BLOG POST

SOCIAL MEDIA POSTS

INFLUENCER MARKETING

**NAMED TO TOP 90 BLOGS IN MICHIGAN:** [https://bloggers.feedspot.com/michigan\\_blogs/](https://bloggers.feedspot.com/michigan_blogs/)

*Get in touch*

